

NUBE

STUDIO

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About Us

NUBE Studio is a fashion consultancy studio based between Barcelona and Milan.

We are collaborating globally with **international fashion clients**. We focus on **art direction**, **apparel** and **graphic design**. Our skills space from a vast number of disciplines around the fashion and design industry: *trend forecasting, creative direction, fashion collections, apparel graphics, branding, web development, digital concepts, packaging design and product development.*

Salvador is a spanish Fashion Designer and a Trend Forecaster.

Our skills space from a vast number of disciplines around the fashion and design industry: **branding, collection design, trend forecasting, creative direction, 3D design, web development, packaging and product development.**

Isabella is an Italian Graphic Designer and Fashion Stylist.

We possess extensive knowledge of **garment construction, flat drawing** skills, **illustration, color knoledge** and a strong spirit of **trend research**. We are also used to create garments on **Clo 3D**.

We work on a project starting from **research** phase, through concept and **design**, up to the creation of **tech packs** and materials optimized for production.

Vision & Mission

NUBE Studio focus on **innovation**, **cultural influence** and **dedication to high standards** in fashion design, seeking for global influence with commitment to client success.

Vision

Leading global fashion by transforming client’s visions into iconic, culture defining designs.

To be the leading global fashion consultancy, transforming visionary ideas into iconic designs that resonate across cultures, inspire brands and set new standards in the fashion industry.

Mission

To empower brands through a collaborative approach in fashion.

NUBE Studio is dedicated to crafting unique, trend-defining fashion experiences by combining creative expertise, industry insight and a collaborative approach.

We partner with brands worldwide to bring their distinct visions to life, delivering refined design solutions that drive impact, elevate aesthetics and align with each brand’s authentic voice.

Our Team



Salvador Guinart Fernández

Co-Founder

is a **Fashion Designer** and **Trend Forecaster** born in Galicia in 1989, now based in **Barcelona**.

With a Fashion Design Degree from **EASD Mestre Mateo** in Santiago and further specialization in **Trends Research and Cool Hunting** from **IED Barcelona**, Salvador brings a keen eye for detail and a passion for innovation to his work.

He has extensive experience in the **womenswear** and **menswear** sector, having held various roles during 8 years of professional experience at Bershka (**Inditex Group**), from woven department to the jersey and knit department holding a Senior designer role.

During this period, he has also been involved in numerous **collaborations** with external brands and **celebrities**.

From 2023 he is co-founder of NUBE Studio.

2018 - 2023	2015 - 2016
Senior Fashion Designer @Bershka	Junior Fashion Designer @Bershka
2016 - 2018	2015 - 2016
Middleweight Fashion Designer @Bershka	Accessories Designer @Skunkfunk



Isabella Cortese

Co-Founder

is a **Graphic Designer** from **Milan**. Born in 1994, she has honed her skills with a Bachelor’s degree in **Fashion Styling** from **IED Moda Milano**.

Her professional journey includes pivotal roles such as Apparel Graphic Designer at **Moncler**, where she contributed to several collections and mastered technical production techniques across various materials.

She has been Head of Graphics at A Better Mistake – a high-end streetwear brand where she was **talent scouter** for international artists and led graphic product development.

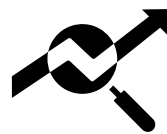
She was responsible of graphic design for external collabs and **customization projects** at Bershka’s Innovation Hub until 2023, when she co-founded NUBE Studio.

2022 - 2023	2018 - 2020
Apparel Graphic Designer @Bershka	Freelance Graphic Designer @Various clients
2020 - 2022	2016 - 2018
Head of Graphic Design @A Better Mistake	Apparel Graphic Designer @Moncler

Studio Storyline

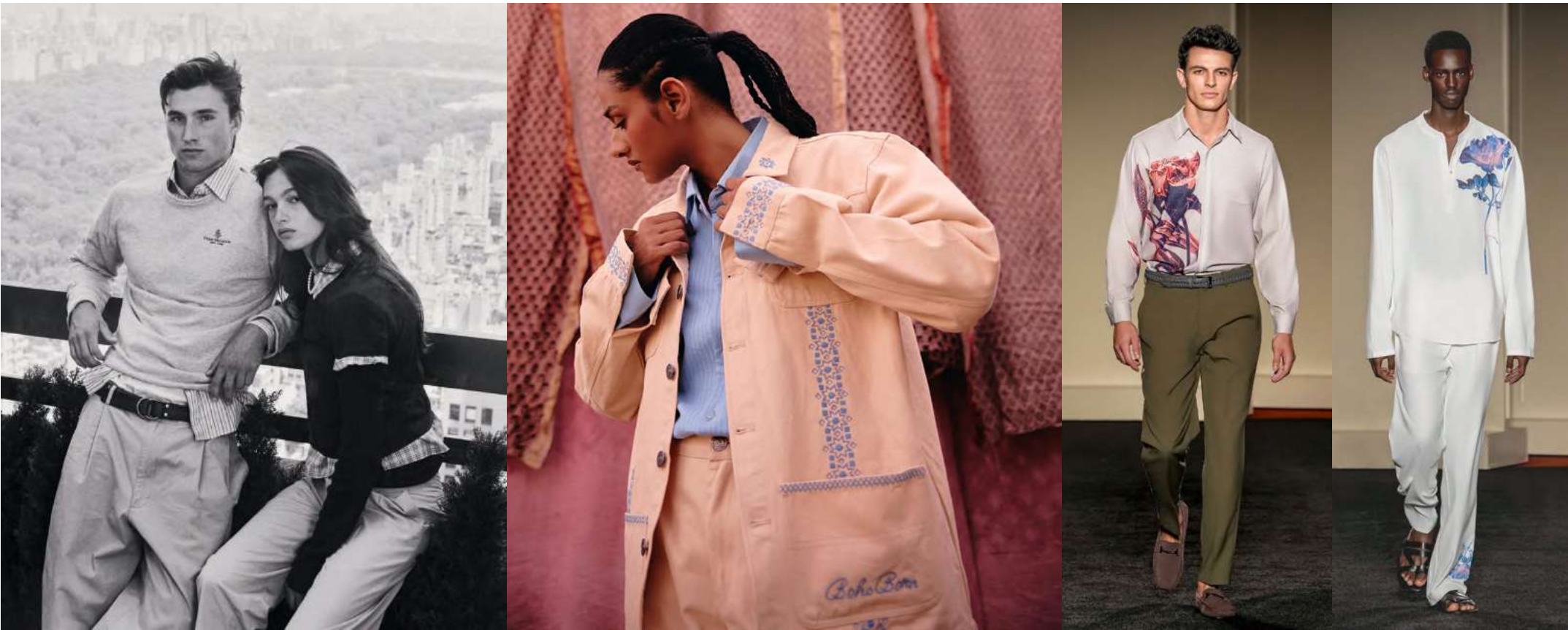


How it works?



Forecasting & Market Research

Comprehensive trend forecasting and market research to keep brands ahead.



Fashion & Graphic Design

Complete apparel and graphic design services, from initial concept to detailed tech packs.

TREND FORECAST * MOOD-BOARDS * COLOR PALETTE * KEY ITEMS * FABRIC, TRIMS & PRINT TECHNIQUES * FASHION DESIGN DEV. (GARMENTS + GRAPHICS) * TECH - PACKS * CLO3D * EXECUTIVE FILES PREPARATION * SAMPLING & PRODUCT DEVELOPMENT * PP SAMPLE & QUALITY CHECK



Supplier sourcing & product development

Strategic supplier sourcing and product development until product final release.

50+

Clients

100+

Projects

18+

Countries

Rooted in Europe, Inspired by the World: NUBE Studio's Global Approach to Fashion

NUBE Studio is a **European** fashion consultancy studio, deeply rooted in the **heritage, craftsmanship, and trendsetting culture** that Europe is renowned for.

With our team based between Milan and Barcelona, we draw from the expertise and creative energy of these **fashion capitals**, blending timeless elegance with innovative design principles.

Regular **research travels** to strategic cities across Europe and beyond are a core part of our process, allowing us to stay inspired, discover emerging trends, and connect

with leading professionals in the industry. While our roots are distinctly European, NUBE Studio is committed to expanding our reach and collaboration globally.

We understand that fashion is a universal language, and we bridge European aesthetics with the dynamic needs of international markets like the **USA, the Gulf countries, China...** Beyond the major players, we also love to work closely with emerging markets (like India, Mauritius, Philippines,...) — regions with strong cultural aesthetics and potential.

We embrace a **global perspective**, re-

cognizing that fashion is enriched by diverse influences far **beyond Europe's borders**. We're passionate about understanding and celebrating unique cultural aesthetics, learning new design techniques and styles across the world.

Our approach is rooted in **respect and collaboration**, working alongside suppliers and artisans in a spirit of mutual exchange.

By blending these inspiring global elements with our expertise, we create designs that are multicultural, culturally relevant and impactful on the world stage.

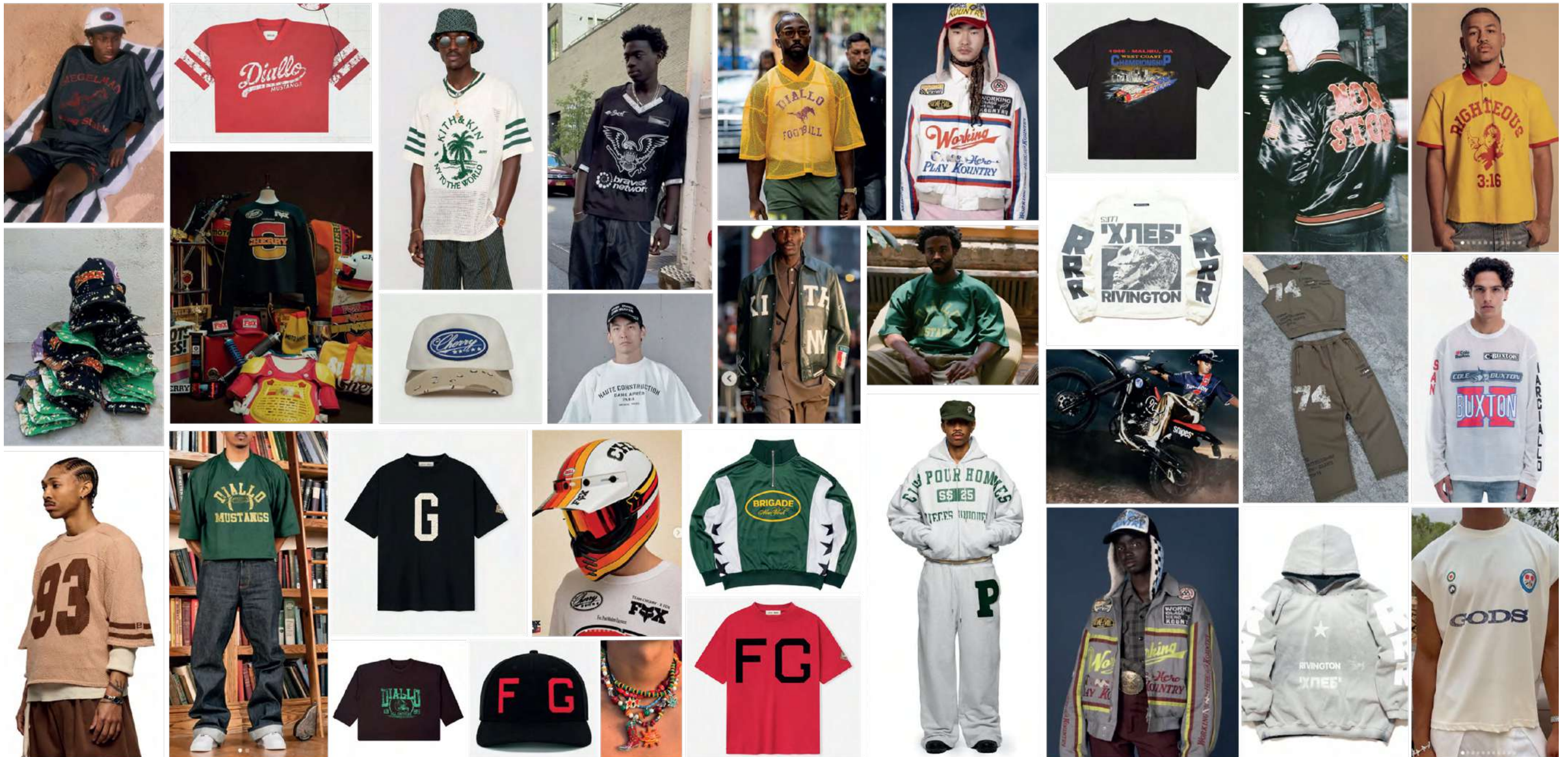
Our Clients



Products & Services

Forecasts

We start with in-depth trend research, analyzing global styles and trending silhouettes to ensure each collection aligns with emerging fashion directions and color insight for the current season.



Products&Services

Key Items

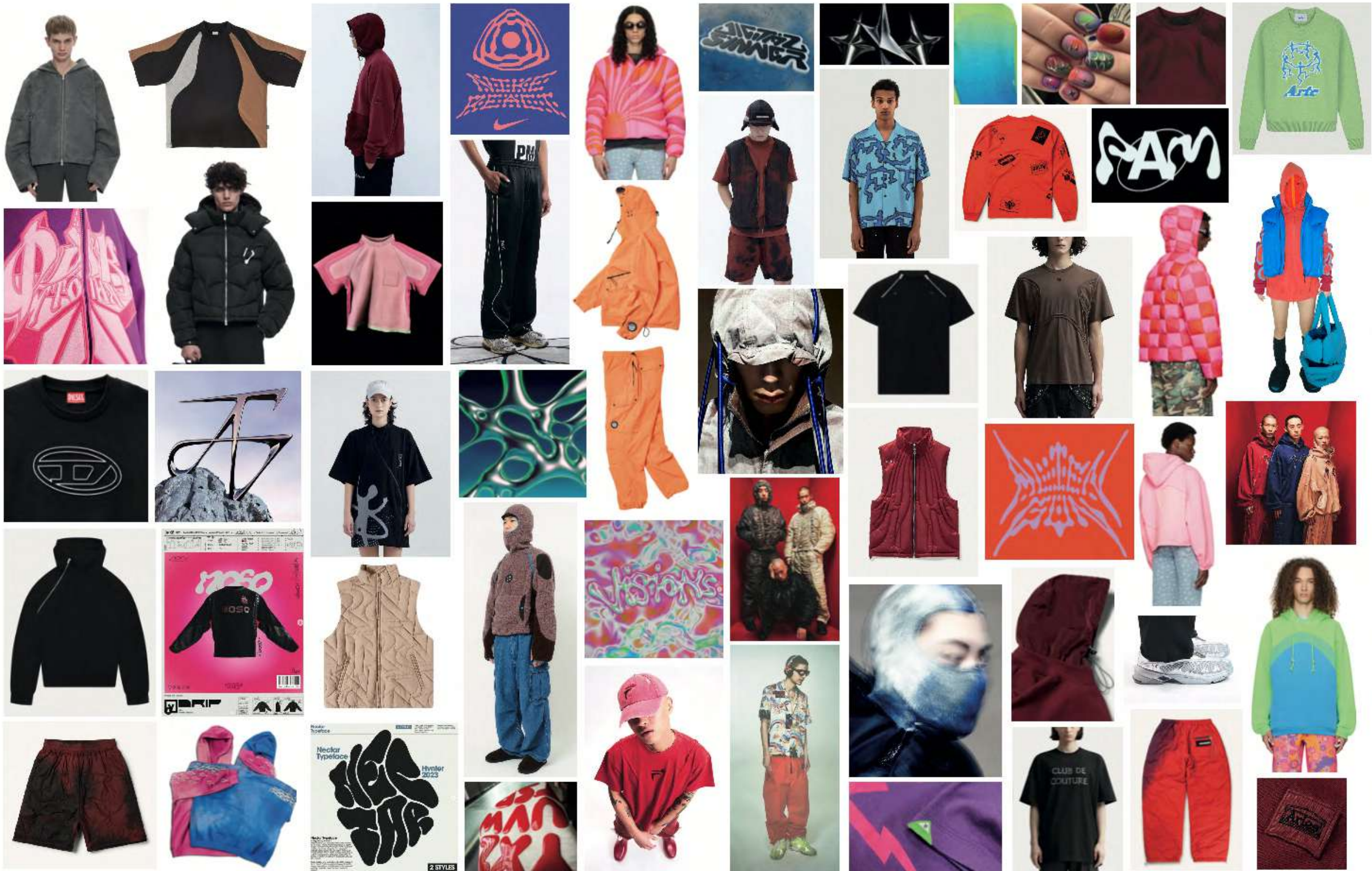
We identify standout pieces, core items that define the collection's style and appeal, ensuring they resonate with the target market and reflect the brand's essence. We create range plans and pyramids of skus to determine the collection structure and price ranges.

OUTERWEAR	TSHIRT SWEATSHIRTS DRESSES OUTERWEAR SETS SKIRT TROUSERS KNITWEAR TOPS			3 3 5 1 2 1 5 5			OUTERWEAR (PUFFY OR BOMBER)		
KNITWEAR	SHRUG TRICOT			COLLEGE CARDIGAN			SLEEVE KNIT		
DRESSES & SET	ZIPPER KNIT			KNIT DOUBLE ZIP SHIRT					
BOTTOMS	FLEECE DRESS			TENNIS DRESS			CUT&SEW DRESS		
JERSEY & FLEECE	SUPER OVERSIZE HOODIE DRESS			LONG SLEEVE DRESS					
	ZIPPED SKIRT			PARACHUTE PANTS			CARGO DENIM		
	JOGGERS			INSIDE OUT / DECONSTRUCTED DENIM			CARPENTERS		
	DENIM SET			RANGLAN TEE			BABY TEE CUT AND SEW		
	LONG SLEEVE TEE			ZIPPED HOODIE			CROP CREW/HIGH NECK		
	WASHED CROP HOODIE			CHENILLE SET					

Products&Services

Moodboards

After a study of global color trends, we create moodboards and establish a color palette, setting the visual direction and aesthetic tone for the collection, while ensuring cohesiveness and brand alignment.



Products&Services

Fashion Design

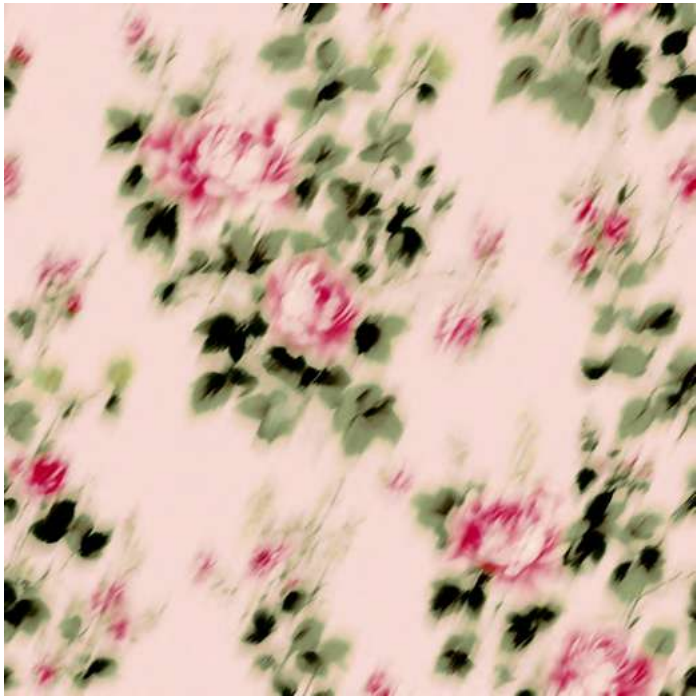
We bring concepts to life through precise digital CADs for each garment, giving a clear representation of shape, style lines and details to guide the production process.



Products&Services

Textile Design

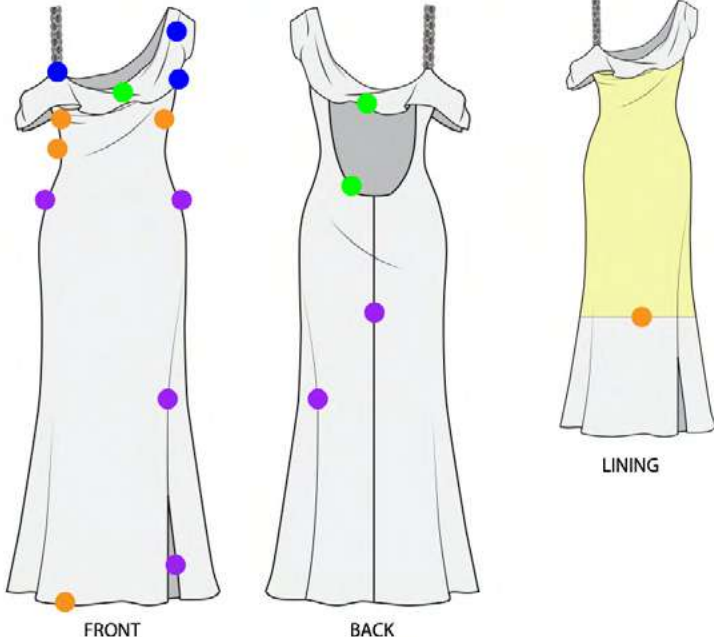
We produce all over prints as well as placed graphics. We are versatile in styes; we manage typography and hand illustration. We have a deep understanding on printing techniques and production standards.

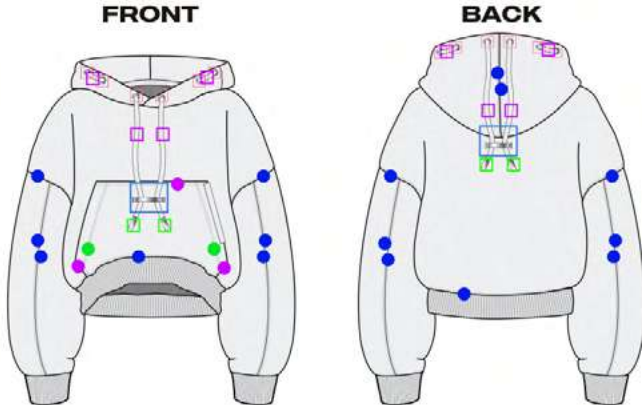
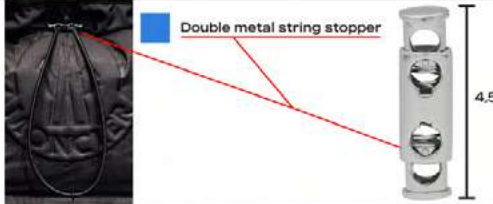


Products&Services

Techpacks

We prepare detailed tech-packs, which act as blueprints for manufacturers, covering specs, measurements, materials, and construction notes. Finalized, production-ready files are prepared with exact specifications to ensure precise reproduction by manufacturers.

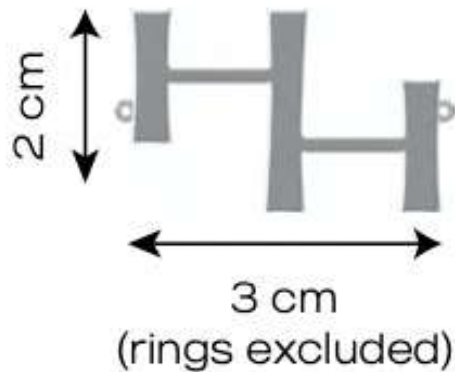
DIBAJJ012	OP1	GMT: DRESS 2	SEASON: FW-26	FABRICS INFORMATION
SHELL FABRIC: Stretch silk satin / 92% silk 8% elastane / 90-105 gsm (show us available options)				
LINING FABRIC: Cupro Voile 100% Cupro 70-85 gsm (show us available options)		TRIM: DBJ-T2		
				DETAILS INFORMATION: - Bust dart construction (front) // SS, 301 Lockstitch Traditional dart folded and pressed downward, stitched only on shell and mirrored in lining for consistency. - Invisible zip at left side under armhole (bagged between shell and lining) Superimposed seam + 504 Overedge stitch Closure positioned under the ruffle sleeve side. Clean finish inside. Use YKK invisible zip, 22 cm length, nylon coil, 3 mm chain. - Hem finish // SS, 301 Lockstitch (turned hem) Shell finished with narrow double turn hem, topstitched. Lining hem finished 2 cm shorter, double turn. - Side panel seam (front to back) // FS, 301 Lockstitch. - Side slit finish // FS, 301 Lockstitch to top of slit + EF at opening Slit integrated into french seam, upper part clean finished with narrow edge fold. - Side seams (shell and lining) French seam + 301 Lockstitch - Center back panel joining French seam + 301 Lockstitch - Ruffle edge (neckline & sleeve) // EF, 301 Lockstitch (rolled hem) Ruffle finished with narrow rolled hem (baby hem) - Armhole finish // EF + bagged construction Lining and shell joined at armholes, turned and understitched internally for stability. - Neckline & front ruffle // BS, 301 Lockstitch (bagged) Shell and lining joined at neckline with ruffle inserted in seam. Entire upper panel fully bagged. - Back neckline finish (shell + lining), BS, 301 Lockstitch (bagged) Shell and lining joined at neckline

SD DROP 1	GMT: HOODIE	SEASON: FW 24	FABRICS INFORMATION
SHELL FABRIC: FRENCH TERRY 400/450 GSM 100% COTTON (MODERATED DRY HANDFEEL)		THREAD: 100% COTTON	
COLLAR TAPE: SINGLE JERSEY 220 GSM 100% COT		CUFFS: COMPACT RIB 2X1	
HOOD LINING: SAME AS SHELL		STITCHINGS SPEC:	
		SPI: 10 1 CM 0.5 CM ● Double stitch 3 cm from edge ● Single stitch 0.5 cm from edge ● Double stitch 0.2 cm from edge	
		TRIMMINGS INFORMATION:	
		■ Metal Eyelet 1.6 cm 0.3 CM 1.6 CM ■ Rounded cotton cord 1 cm width *Do same cord as reference ■ Metal tip 2 cm length 	

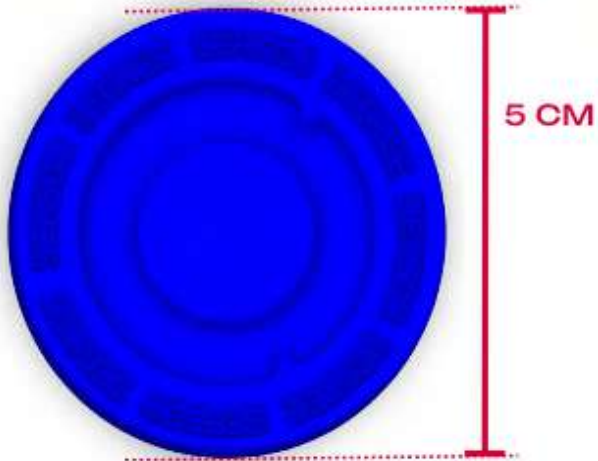
PRIMARY WOVEN LABEL:



METAL CLOSURE 1



1 RUBBER PATCH AS BELOW REFERENCE



Products&Services

CLO3D

Using CLO3D, we generate 3D digital models of each design to test fit, fabric behavior and make refinements if needed, enhancing accuracy and reducing sample time and costs.



Products&Services Product Development

We work closely with manufacturers to oversee sampling, quality checks, and final adjustments, bringing the design to life as a market-ready product. We review samples closely, identifying any adjustments needed to refine the graphic's quality, fit, or appearance.



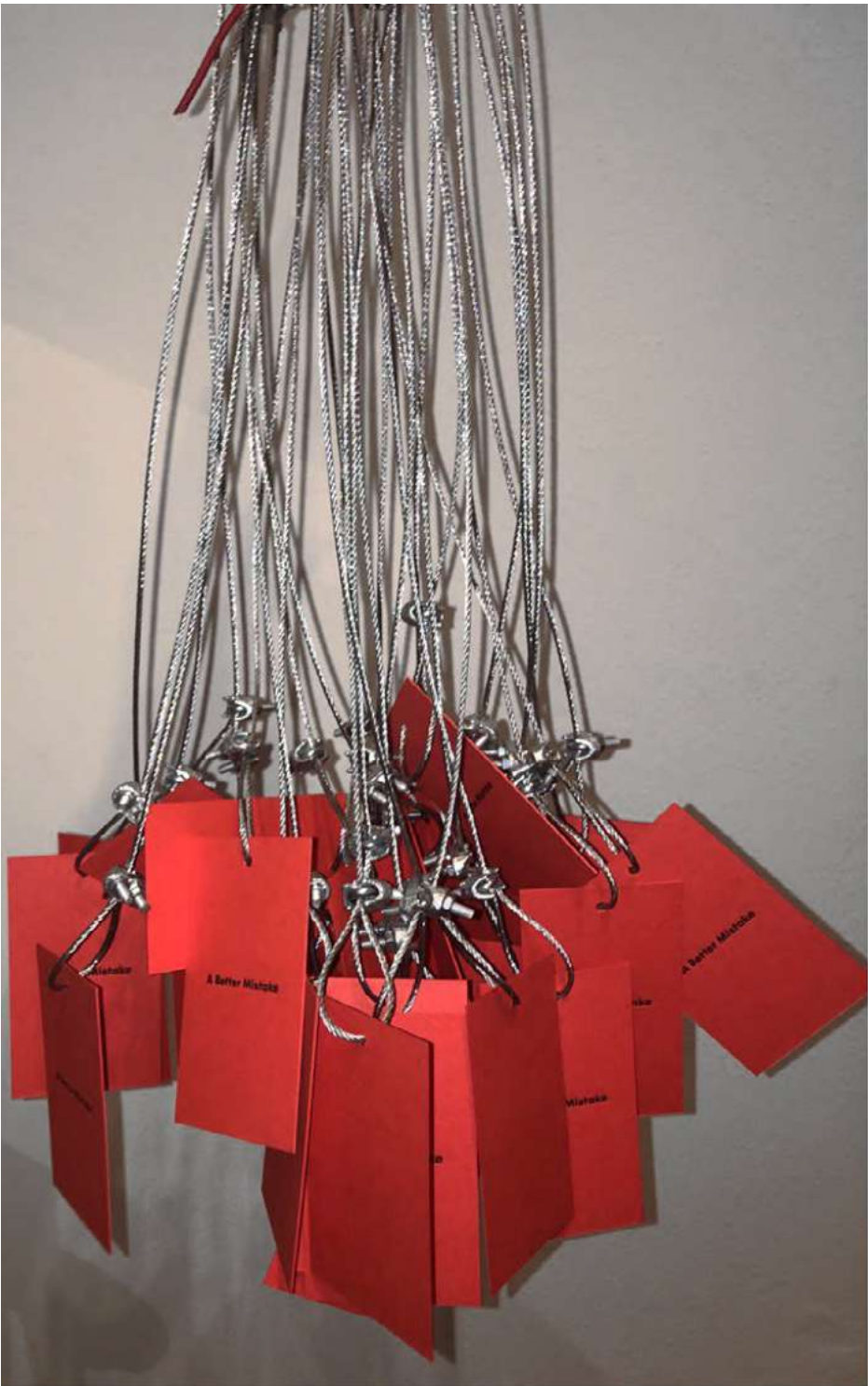
Products&Services Licence Managing

We support the coordination and approval process for licensed products, ensuring brand guidelines are met while maintaining product integrity. We work closely with licensors and suppliers to streamline communication, approvals and delivery of compliant, market-ready designs.



Products & Services Packaging Design

We develop packaging that enhances product value and brand storytelling, from structural concepts to graphic execution. Our designs balance aesthetics, functionality, and production feasibility to create premium, memorable unboxing experiences.



Products&Services

Branding

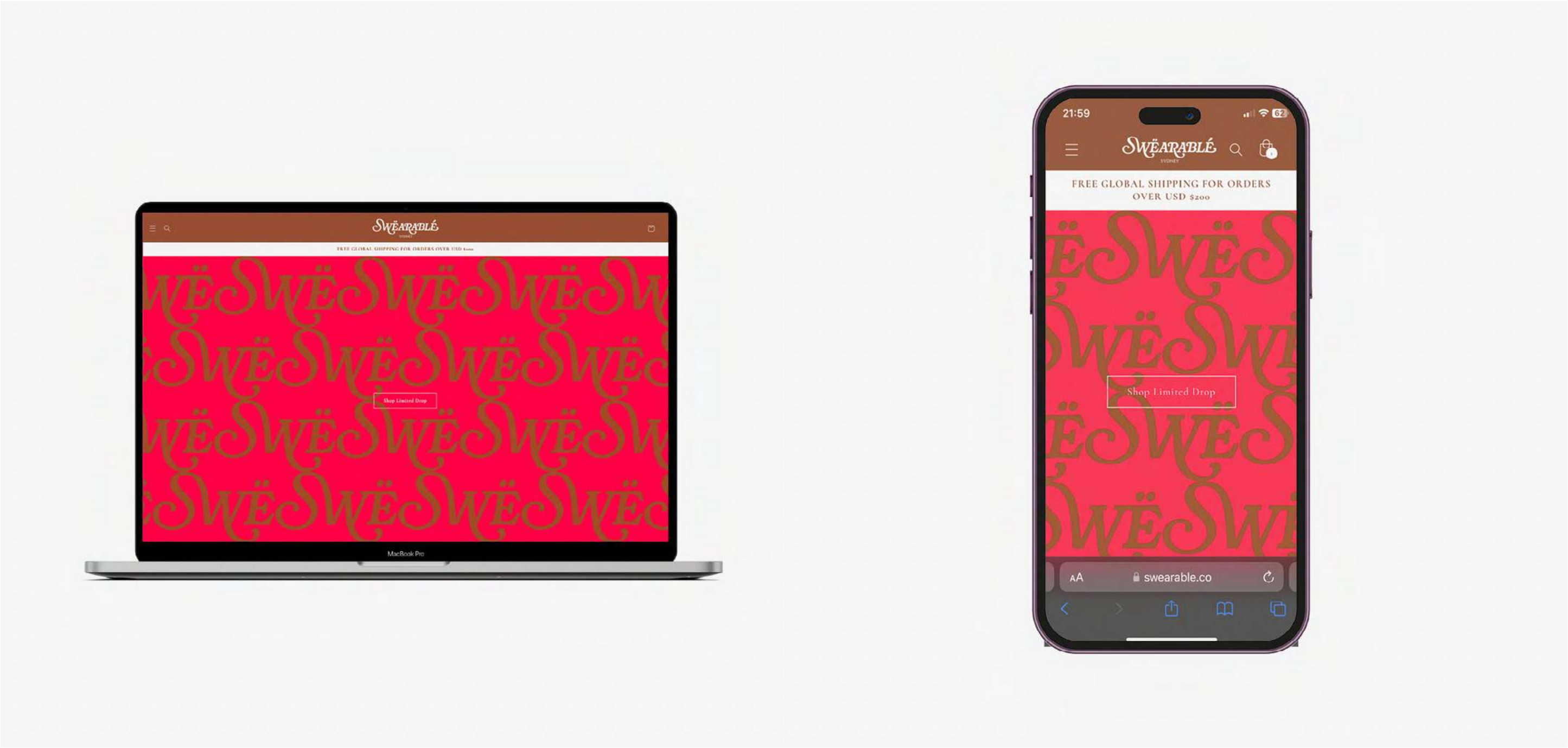
We build cohesive visual identities that reflect the brand's DNA and long-term positioning, creating core assets such as logos, typography, and design systems. Beyond traditional brand development - we translate identity into tangible fashion product applications



Products&Services

Web Design

We partner with UX and UI designers to develop elevated digital brand experiences. We guide the aesthetic and content flow and support Shopify-based builds to ensure a cohesive and fashion-forward online presence.



Our Suppliers



Network of Suppliers



NUBE Studio
Production Capacities

We have established a high-value global network of suppliers operating in diverse fields and countries.

At NUBE Studio, we have established a comprehensive **global network of suppliers** operating in diverse fields and countries, enabling us to produce a wide variety of clothing and accessories tailored to meet our clients' specific needs.

Our role is to expertly **guide and connect** customers with the most suitable suppliers based on their minimum order quantities (MOQ), price ranges, and the types of garments they wish to produce.

This ensures that our clients benefit from specialized expertise, as certain countries excel in specific fabrics or apparel types.

Our extensive supplier network is capable of fulfilling **all kinds of production requirements**, offering a broad spectrum of garments and accessories across various categories.

This includes *womenswear, menswear, children's wear, underwear, sportswear, outerwear, activewear*, and a wide array of *accessories* such as bags, scarves, hats, and belts.

Quality control is paramount in our production process. All our supplier partners implement rigorous inspection protocols to ensure that every garment meets **high-quality standards** from sampling to production.

01



Menswear

02



Womenswear

03



Childrenswear

04



Outerwear

05



Activewear

06



Accessories

Fabrics



Our suppliers have access to an extensive range of fabrics and yarns, accommodating color variations based on ready-made color cards or creating custom labdips aligned with clients' specific PANTONE references. We take great care of the process of customizing fabrics from the mill to production.

Cotton

T-shirts (Single Jersey). Sweatshirts (French Terry, Fleece), Dresses, Casual wear, Denim (Cotton Twill)

Lynen

Summer clothing (shirts, dresses, trousers), Home textiles (tablecloths, napkins), Lightweight jackets

Polyester

Activewear (moisture-wicking fabrics), Sports jerseys, Blouses and shirts, Outerwear (raincoats)

Wool

Formal wear, Knitwear (sweaters and cardigans), Coats, Soft accessories (scarves, gloves and hats)

Silk

Evening wear (dresses, skirts,...), Shirts, Blouses, Foulards, Lingerie, Leisurewear, Ties

Nylon

Activewear, Swimwear, Outdoor gear (jackets, pants), Tights and leggings, Bags and accessorie

Spandex

Activewear, Swimwear, Underwear, Form-fitting dresses, Compression garments

Denim

Jeans, Jackets, Casual skirts and dresses, Overalls, Workwear

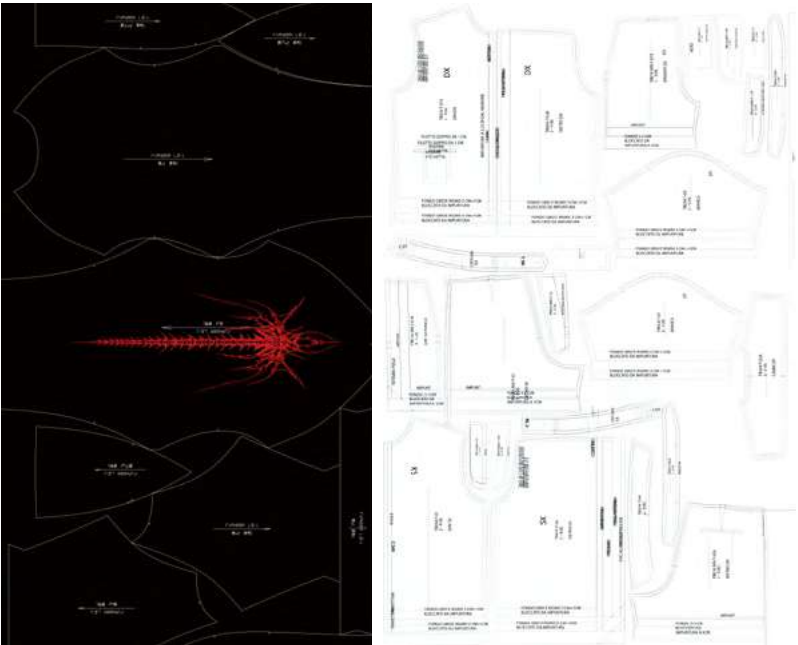
Pile

Jackets (especially outerwear), Outdoor gear, Upholstery, Plush toys

& Much More...

Patternmaking

To meet the precise requirements of our clients, we have the possibility to handle pattern making internally, utilizing advanced pattern-making software such as Gerber or CLO3D to create detailed templates for each design feature specified in our tech packs. This ensures that every garment is produced with accuracy and finesse.



Custom Trimmings

Furthermore, our network is equipped to customize all necessary accessories for your products, including buttons, zippers, draw-strings, and other clothing embellishments, ensuring that every aspect of the garment meets your expectations.



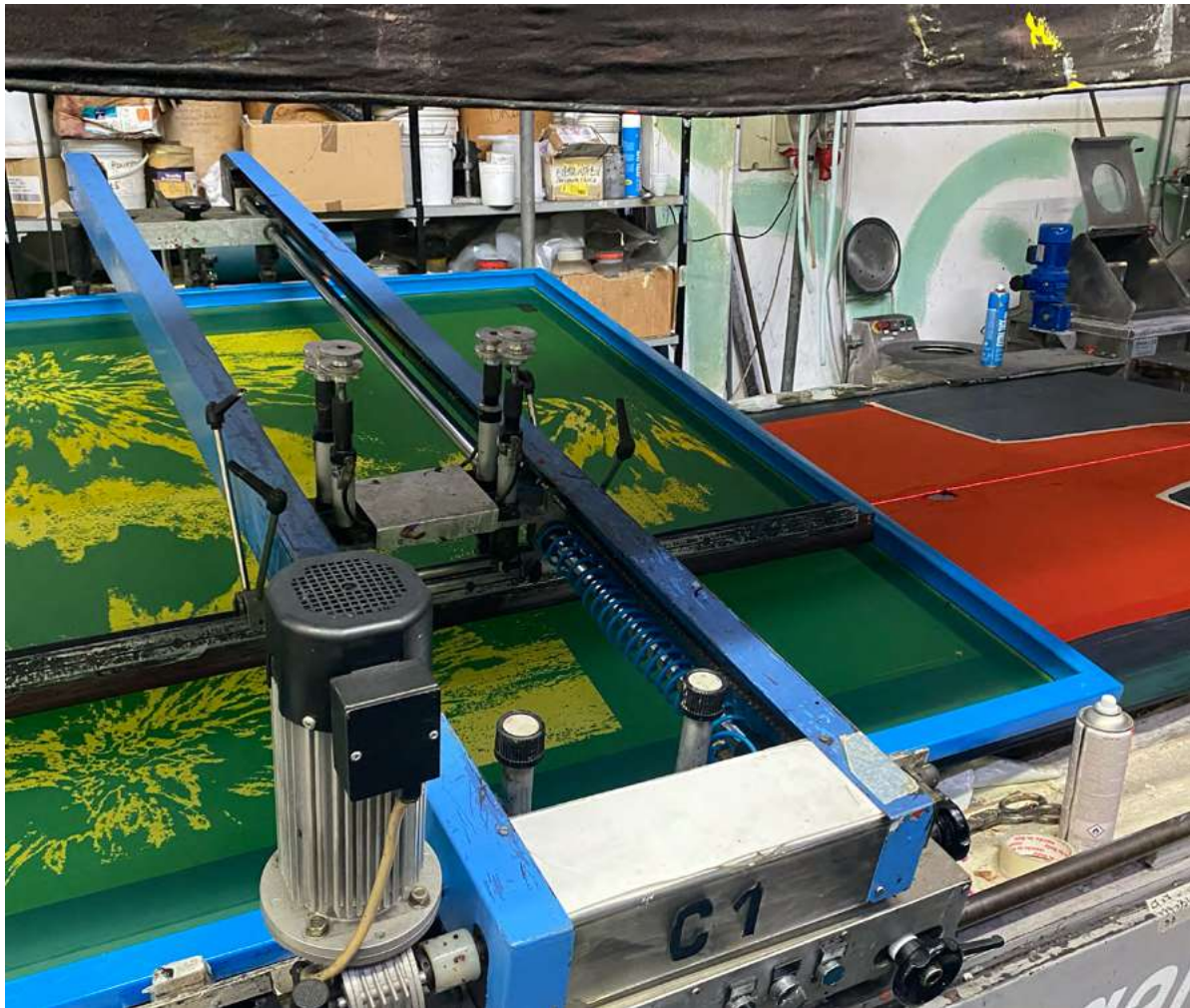
PLASTIC TRIMMINGS



Packaging&Labels

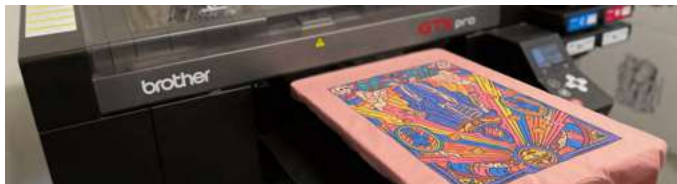
In addition to garment production, our net of suppliers offer professional packaging customization services, including personalized stickers, labels, and hang tags, to enhance brand identity and customer experience.

Techniques



01 - Screenprinting

A traditional method where ink is pressed through a mesh stencil to create durable designs. Ideal for bold graphics on t-shirts, hoodies, and more.



02 - DTG (Direct-to-Garment)

A modern digital process that prints detailed, full-color designs directly onto fabric. Perfect for intricate or photographic artwork on small-batch apparel.



03 - Heat Transfer

A technique using heat and pressure to transfer designs onto garments, offering precision and versatility. Great for small runs or custom designs.



04 - Puff Print

A screen-printing method where ink expands under heat for a raised, 3D texture. Ideal for bold and playful design elements.



05 - Embroidery

A stitched embellishment technique adding texture and durability. Provides a polished and professional look, enhancing the garment's perceived value.



06 - Chenille Embroidery

A textured embroidery style using fluffy yarn to create raised, velvety designs. Popular for varsity jackets and bold lettering. Adds a luxurious, tactile element to designs.



07 - Chainstitch Embroidery

A decorative embroidery style featuring a continuous loop stitch for intricate and durable designs. Often used for retro, artisanal, or detailed lettering and logos on jackets or jeans.



08 - Cord Stitch Embroidery

A decorative embroidery technique where thick cords or threads are stitched onto the fabric to create raised, textured designs. Ideal for bold lettering, outlines, and intricate patterns.



10 - Flock Print

A technique that applies a soft, velvety layer to the garment, creating a raised and textured effect. Often used for bold graphics or lettering to add a luxurious and tactile feel.



09 -High Density

A specialized print technique that creates sharp, elevated designs with a thick, rubbery feel. Often used for minimalist, modern aesthetics.



09 - Rhinestone

A decorative technique applying sparkling stones to garments, creating eye-catching, glamorous effects. Commonly used for event or party wear.



10 - Glitter Print

A printing process that infuses designs with shimmering particles for a sparkling finish. Perfect for festive and statement pieces.



11 - Patches

Sewn or iron-on decorative fabric elements used for branding or personalization. Common for jackets, uniforms, and casual wear.



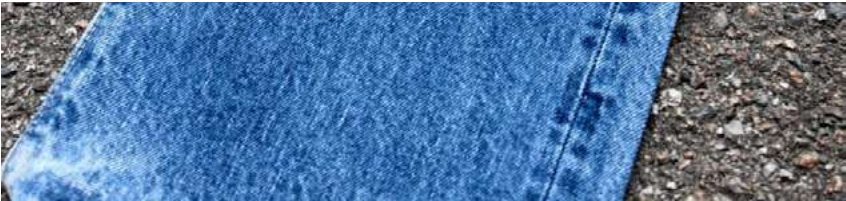
12 - Woven Labels

High-quality, custom fabric tags woven with intricate details, used as inner labels for branding or as outside labels to add an extra detail to embellish garments.



13 - Acid Wash

A process using pumice stones soaked in acid to create a faded, marbled pattern on denim or other fabrics. Popular for achieving vintage, grunge-style looks.



14 - Stone Wash

A washing technique where garments are tumbled with pumice stones to soften the fabric and create a weathered appearance. Commonly used for denim to give a worn-in feel.



15 - Sand wash

Sand wash sprays the denim with large amounts of sand, to create friction between the denim and sand to achieve a faded, worn look.



16 - Garment Dye Wash

Garments are dyed after being fully constructed, then washed to create a soft, faded look. Frequently used for achieving unique and slightly uneven color tones.



17 - Bleach Wash

A washing technique using bleach to significantly fade or create patterns on fabric. Perfect for achieving high-contrast, bold effects.



18 - Distress Wash

A combination of abrasive and chemical treatments to create a worn, aged look. Often includes frayed edges, tears, or holes for an authentic distressed aesthetic.

And many more..
Get in contact to discuss
your necessities.